

****RED CARPET - MEDIA ALERT****

**8th Annual Denim & Diamonds
Hollywood Stars and Philanthropists Hit the Red Carpet
To Provide Care and Treatment to Autistic Kids**

WHAT:

ACT Today!'s 8th Annual **Denim & Diamonds for Autism**, presented by Puritas Organic Gold, is a star-studded, red carpet charitable event that raises money for care and treatment for underserved kids with autism. Honorees include television executive Vin Di Bona (creator of ABC's "American's Funniest Home Videos" and more) and community activist Susan Campbell Cross. The evening is hosted by comedian and television host Tom Bergeron ("Dancing with the Stars," "America's Funniest Home Videos"). Denim & Diamonds for Autism will feature a cocktail reception, silent and live auctions, seated dinner program with celebrity presenters, and live entertainment by AJ Green (mentored by David Foster) and IM5 (created by Simon Fuller and Perez Hilton), the nation's hottest, homegrown boy band.

WHERE:

Four Seasons Hotel, 2 Dole Drive, Westlake Village 91367

WHEN:

Sunday, October 6, 2013 @ 5 pm

Press Check-in @ 4:00 pm | Press Set Up by 4:30 pm | Red Carpet Begins @ 5:00 pm | Red Carpet Ends @ 6:00 pm

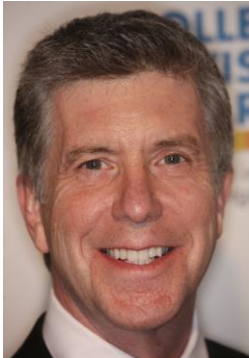
Dinner Program seating for press is not available.

MEDIA CONTACT

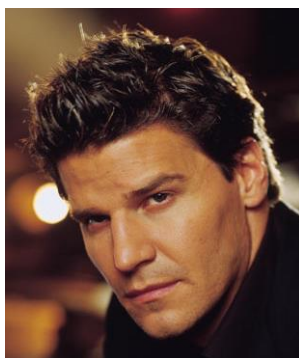
Daphne Plump, Email: Daphne@act-today.org, Phone: [\(661\) 478-6512](tel:6614786512)

Press must send all broadcasted clips, links to reports to Daphne Plump at Daphne@act-today.org, post-event.

WHO:



Tom Bergeron, ("Dancing w/the Stars")



David Boreanaz, ("Bones")



Alan Thicke, ("Growing Pains")



Allie Grant, ("Suburgatory")



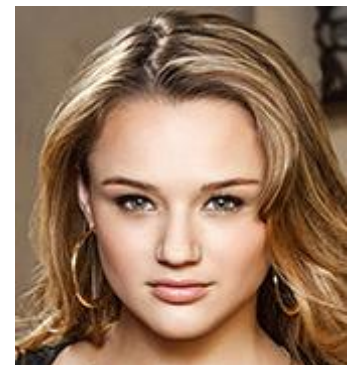
Abigail Hargrove, ("World War Z")



Nolan Gould, ("Modern Family")



Joey King, ("White House Down")



Hunter King, ("Young & Restless")



Ginny Gardner ("GLEE")



Mark C. Lawrence ("GLEE")



AJ Green, singer (Mentored by David Foster)



Kyle Massey, ("That's So Raven")



Chris Massey, ("Switched at Birth")



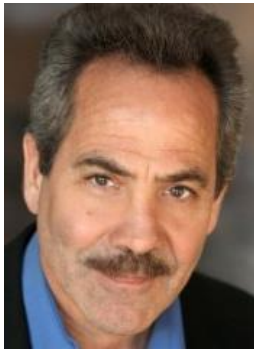
Tracey Gold ("Growing Pains")



Zach Callison ("Sofia the First")



Breanna Yde ("Haunted Hathaways")



Larry Thomas ("Seinfeld" as the "Soup Nazi")



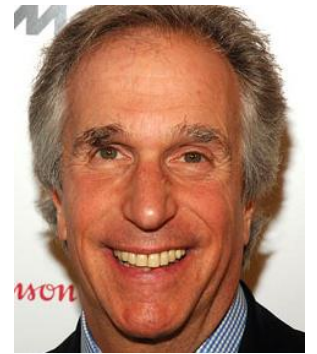
IM5, nation's hottest homegrown boy band, discovered by Simon Fuller and Perez Hilton



Vin Di Bona, 2013 ACTivist honoree, TV executive (creator of "American's Funniest Home Videos" and more)



Susan Campbell Cross, 2013 Gold Cowgirl



Henry Winkler, TV/Film actor



Nancy Alspaugh-Jackson, parent of autistic son and Executive Director, ACT Today!



Dr. Doreen Granpeesheh, autism expert/clinical psychologist, recovers autistic children, Founder/President of ACT Today!

Karen Nelson, presenting sponsor, Puritas Organic Gold
Gerry Waterman, presenting sponsor, Puritas Organic Gold

TALKING POINTS:

1. Since the creation of Denim & Diamonds for Autism, ACT Today! has given \$1.3 million dollars in care and treatment to children with autism.
2. ACT Today! is a leading national nonprofit organization whose mission is to provide access to care and treatment to children with autism whose families cannot afford or access the necessary tools their children need to reach their highest potential.
3. ACT Today! gives grants are given for therapy, medical care, assistive technology, assistance dogs, social skills camps, assistance to military families with children with autism.
4. One in 88 children in America is diagnosed with autism spectrum disorder (CDC, 2012).
5. Boys are nearly five times more likely than girls to have autism.
6. Autism is more prevalent than juvenile diabetes, pediatric cancer and pediatric AIDS combined.
7. Autism is the fastest-growing developmental disability.
8. The cost of autism over the lifespan is 3.2 million dollars per person.
9. Autism costs a family \$60,000 a year on average.
10. Autism receives less than 5% of the research funding of many less prevalent childhood diseases.



FOR IMMEDIATE RELEASE

October 7, 2013

For more information, contact:

Daphne Plump, (661) 478-6512

ACT Today!'s 8th Annual Denim & Diamonds for Autism Raises a Quarter of a Million Dollars With Help from Hollywood Stars and Autism Supporters

ACT Today!'s 8th Annual Denim & Diamonds for Autism fundraiser, held on October 6 at Four Seasons Hotel Westlake Village, CA, raised over \$250,000 to help provide care and treatment to kids with autism.

WESTLAKE VILLAGE, CALIF. (Oct. 7, 2013) - ACT Today! (Autism Care and Treatment Today!), a national non-profit organization whose mission is to provide care and treatment to children with autism, announces its 8th Annual Denim & Diamonds for Autism, presented by Puritas Organic Gold, raised \$250,000 on Sunday, October 7, 2013 at the Four Seasons Hotel Westlake Village, CA. Net proceeds from the event will provide direct access to therapy, social skills programs, assistance dogs, assistive technology, basic safety equipment and assistance to military families with children with autism.

Since the creation of Denim & Diamonds for Autism, ACT Today! has provided over \$1.3 million dollars in access to care and treatment to children with autism spectrum disorders (ASD) whose families cannot afford the necessary tools their children need to reach their highest potential.

Television executive Vin Di Bona (creator of "America's Funniest Home Videos" and more) received the 2013 ACTivist award and community activist Susan Campbell Cross received the 2013 Golden Cowgirl award, for their tireless efforts of increasing autism awareness.

The event featured a cocktail reception, silent and live auctions, seated dinner, inspirational program hosted by Tom Bergeron, ("Dancing with the Stars" and "America's Funniest Home Videos.") The program opened with a surprise performance by boy band IM5, and also featured celebrity presenters, and Jenny Wu, and ACT Today! grant recipient who spoke on the positive impact her son has had through ACT Today!'s Film Program. Approximately, 400 guests were attended the star-studded fundraiser, including:

Red carpet attendees have included: Abigail Hargrove actress ("World War Z"), AJ Green singer (mentored by David Foster), actor Alan Thicke ("Growing Pains"), actress Allie Grant ("Suburgatory"), actress Breanna Yde ("Haunted Hathaways"), actor David Boreanaz ("Bones"), actor Chris Massey ("Switched at Birth"), actress Ginny Gardner ("GLEE"), actress Hunter King ("Young and the Restless" / Emmy Nominee), boy band IM5 Boy Band (founded by Simon Fuller, Perez Hilton and Jamie King), actress Joey King ("White House Down," "Crazy, Stupid Love"), actor Kyle Massey ("That's So Raven," "Cory in the House") actor Larry Thomas ("Seinfeld" as the "Soup Nazi"), actor Nolan Gould ("Modern Family"), actor Mark Christopher Lawrence ("GLEE") Susan Campbell Cross ("2013 Golden Cowgirl honoree"), host/comedian Tom Bergeron ("Dancing with the Stars" and "America's Funniest Home Videos"), actress Tracey Gold ("Growing Pains"), TV executive Vin Di Bona Creator ("America's Funniest Home Videos"), actor Zach Callison ("King Tut," "I Carly").

ACT Today!'s 8th Annual Denim & Diamonds for Autism sponsors include Puritas Organic Gold, Vin Di Bona Productions, Burbank Printing, Tolman & Wiker Insurance Services, LLC., Natrol, Inc., Center for Autism and

Related Disorders, Universal City Nissan, Judy and Jay Hearst, Patalina Floral Designers, United Healthcare, Tito's Handmade Vodka, City National Bank, Isabella Emporium, Westlake Magazine, Whole Foods (Woodland Hills, CA), Olive Garden (Thousand Oaks, CA), Creative Artist Agency, Red Lobster (Thousand Oaks), Rage Models, Private Protective Services, Jettlynn Winery, and Jackson Jade.

For more information about ACT Today!'s 8th Annual Denim & Diamonds for Autism, visit <http://www.DenimAndDiamondsForAutism.net>.

About ACT Today!

ACT Today! (Autism Care and Treatment Today!) is a 501(c)(3) non-profit organization dedicated to providing resources and funding to families of children with autism who cannot afford or access the necessary tools their children need to reach their full potential. For more information about ACT Today!, visit: <http://www.act-today.org>.

About Puritas Organic Gold (Presenting Sponsor)

Puritas Organic Gold is the outcome of many years of research and discoveries by scientific doctors. Our FDA tested and approved natural high alkaline water, infused with USDA certified organic fulvic acid, has resulted in one of the highest quality beverages currently available in the marketplace. Puritas Organic Gold offers a smooth and refreshing taste, while containing more than 77 natural and rare elements. The patented fulvic acid blend contains ionic minerals that with their electric charge can help increase oxygen flow and the absorption of minerals into tissues, thereby improving nutrition and total body health. For more information, visit <http://www.PuritasBeverages.com>

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